



Photography and Video Policy

For the purposes of this policy photographic and video images includes the use of cameras, digital cameras, video recorders, mobile phones, PDAs and any other device with the ability to take photographic or video images.

From time to time photographs and videos maybe taken during Survive and Save Club sessions for the following uses:

- Individual or group training and development
- Educational training resources
- Promotional materials for example
 - Website
 - Leaflets and posters
 - Advertising campaigns
 - Press releases
 - Newsletters

When using images, whether photographic or video, the club will apply the following guidelines:

1. Published photographs may identify the swimmer by name but will not state the swimmer's place of residence or school attended.
2. Before images of a child under 18 are published, written permission is required from their parent/guardian. This will be in the form of a statement of consent signed at the point a member joins Survive and Save Club.
3. Permission to use images can be withdrawn at any time subject to receipt of a written request by the parent/guardian.
4. All photographs must observe generally accepted standards of decency.
5. All members are to be vigilant to potential use of any device that may be taking images by members or non-members in the viewing gallery, poolside or changing rooms. Where there are any concerns these should immediately be reported to a Club or Leisure Centre official.
6. Any member or parent/guardian wishing to take images at a club session must register this at the Club desk. This registration, if accepted, will only be valid for that date and time, and for the pool in which the parent's child is swimming. The parent's child should be the main subject of any photo. A Club official must be present with the photographer to ensure Club Policy is conformed with and the official's decisions will be final.
7. Videos will generally only be used for training purposes, eg. for stroke improvement. Parents of any children involved will be invited to attend the session and view the video afterwards. Unless it can be justified as to why the video is to be kept, the video will be destroyed once it has served its purpose.