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## **Social Media and Networking Policy**

Social Media and networking sites are growing in popularity as a means of communication by both children and adults. Whilst extremely popular these sites are accompanied by dangers and consequences if abused by users.

For the purposes of this policy social media and networking covers all known sites such as Facebook, Twitter, Bebo, and You Tube. This list is not exhaustive but illustrative and any site not named directly does fall within the guidelines details below.

### **For All Club Officials, Teachers, Lifeguards and Other Officials**

1. Do not accept junior members as friends on any personal social media sites
2. Do not send friend requests or contact junior members through a personal social media sites
3. Social media must not be used as a medium to abuse or criticise club members
4. Where a club official, teacher, lifeguard or other official is age 16/17 contact must be restricted to the sharing of professional information required to enable them to carry out their role.
5. The use of videos and photographs on social media and networking sites falls strictly within the guideline detailed in the Photography and Video Policy.

### **Use of Social Media and Networking by members under 18 years old**

1. Do not request a teacher, coach, lifeguard or other official to be your friend on any social media or networking site.
2. Never post or send any photographs, videos or make comments that may be:
  - a. Hurtful, untrue and upsetting and you may regret sharing later on
  - b. May be used by other people in a way you did not intend or want to
3. Do not put pictures on the site of other club members within the club setting. This would breach the club's Photography and Video Policy.

Survive and Save Club will use social media and networking sites purely to promote the work of the club its successes, achievements and opportunities available to members.

The club will only allow authorised persons to administer social media and networking sites. No posts will be sent directly to individual junior members.

Any inappropriate posts, comments, content or use should immediately be brought to the attention of the clubs Welfare Officer.